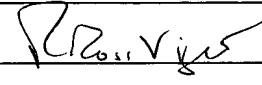
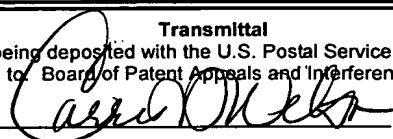


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<h1 style="text-align: center;">TRANSMITTAL FORM</h1> <p style="text-align: center;">(to be used for all correspondence after initial filing)</p>		Application Number	08/813,852
		Appeal Number	2003-2005
		Filing Date	March 7, 1997
		First Named Inventor	Rodney L. Dockery
		Art Unit	3627
		Examiner Name	F. J. Bartuska
Total Number of Pages in This Submission	4	Attorney Docket Number	58569/P001US/10007125

ENCLOSURES (Check all that apply)		
<input type="checkbox"/> Fee Transmittal Form <input type="checkbox"/> Fee Attached <input type="checkbox"/> Amendment/Reply <input type="checkbox"/> After Final <input type="checkbox"/> Affidavits/declaration(s) <input type="checkbox"/> Extension of Time Request <input type="checkbox"/> Express Abandonment Request <input checked="" type="checkbox"/> Information Disclosure Statement <input type="checkbox"/> Certified Copy of Priority Document(s) <input type="checkbox"/> Response to Missing Parts/Incomplete Application <input type="checkbox"/> Response to Missing Parts under 37 CFR 1.52 or 1.53	<input type="checkbox"/> Drawing(s) <input type="checkbox"/> Licensing-related Papers <input type="checkbox"/> Petition <input type="checkbox"/> Petition to Convert to a Provisional Application <input type="checkbox"/> Power of Attorney, Revocation Change of Correspondence Address <input type="checkbox"/> Terminal Disclaimer <input type="checkbox"/> Request for Refund <input type="checkbox"/> CD, Number of CD(s) _____	<input type="checkbox"/> After Allowance Communication to Group <input type="checkbox"/> Appeal Communication to Board of Appeals and Interferences <input type="checkbox"/> Appeal Communication to Group (Appeal Notice, Brief, Reply Brief) <input type="checkbox"/> Proprietary Information <input type="checkbox"/> Status Letter <input checked="" type="checkbox"/> Other Enclosure(s) (please identify below): PTO Form SB/08 (1 page) 2 Cited references Return postcard
<div style="border: 1px solid black; padding: 5px; height: 100px;"> Remarks </div>		

SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT	
Firm or Individual name	FULBRIGHT & JAWORSKI L.L.P. R. Ross Viguet
Signature	
Date	May 25, 2004

Transmittal	
I hereby certify that this correspondence is being deposited with the U.S. Postal Service with sufficient postage as Express Mail Certificate No. EV255079632US addressed to: Board of Patent Appeals and Interferences, USPTO, P.O. Box 1450, Alexandria, VA 22313-1450, on the date shown below.	
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Docket No.:
58569/P001US/10007125
(PATENT)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of:
Rodney L. Dockery et al.

Application No.: 08/813,852

Appeal No.: 2003-2005

Filed: March 7, 1997

Art Unit: 3627

For: SYSTEM AND METHOD FOR
PROMOTING STORES AND PRODUCTS

Examiner: F. J. Bartuska

INFORMATION DISCLOSURE STATEMENT (IDS)

Board of Patent Appeals and Interferences
United States Patent and Trademark Office
P.O. Box 1450
Alexandria, Virginia 22313-1450

Dear Sirs:

In response to the Order from the Board of Patent Appeals and Interferences and pursuant to 37 CFR 1.56 and 1.196(d), the attention of the Patent and Trademark Office is hereby directed to the references listed on the attached PTO/SB/08. It is respectfully requested that the information be expressly considered during the prosecution of this application, and that the references be made of record therein and appear among the "References Cited" on any patent to issue therefrom.

A copy of each reference on the PTO/SB/08 is attached.

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Application No.: 08/813,852

Docket No.: 58569/P001US/10007125

It is believed that no fee is due with the submission of this Information Disclosure Statement. However, if a fee is due, the Director is hereby authorized to charge any deficiency in the fees filed, asserted to be filed or which should have been filed herewith (or with any paper hereafter filed in this application by this firm) to our Deposit Account No. 06-2380, under Order No. 58569/P001US/10007125.

Dated: May 25, 2004

Respectfully submitted,

By 
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